

# LEADERS WITH VISION



## *Helping People with Dreams*







HGI Founder and CEO Hubert Humphrey has an unparalleled track record of building successful leaders worldwide in the financial industry.

This is your opportunity to build an exciting new business based on revolutionary new strategies, combined with the proven business systems from our past successes.

## OUR VISION

To lead the consumer empowerment revolution.

HGI will lead the charge as families constantly search for more ways to get better value for their money.

## OUR MISSION

To create more financially independent families than any other business in history. HGI is totally committed to helping people make their dreams come true.

## OUR SYSTEM

The vehicle that will allow us to achieve our vision and our mission.

The Leadership Format System gives HGI leaders a proven, predictable turnkey plan for building and running a successful business.

## WE SELL A DREAM

Most people dream of building their own business and controlling their destiny. Yet, it never happens for most people.

### Here's Why:

- Lack of Capital
- Lack of Experience
- Lack of Leadership
- Lack of a Marketable Idea
- Loss of Security
- Fear of Failure



### We Offer a Risk-Free Opportunity...

- No Major Investment
- No Franchise Fees
- No Loss of Job Security
- No Experience Required
- No Inventory
- Unlimited Territory
- Unlimited Opportunity



## A COMPANY OF DESTINY

Hegemon Group International is an independent marketing company that offers you a chance to be in business for yourself, but not by yourself.

### This is the Key

HGI's proven leadership team has unparalleled experience helping people like you become a successful business leader.



Our time-tested Leadership Format System will serve as your blueprint to building a rewarding and successful business of your own.

# THE ULTIMATE MARKETING MACHINE

## WORLD-CLASS MARKETING

- Color Brochures
- Marketing Videos
- Online Marketing
- Presentations

You don't have to have the creativity or the resources yourself – HGI has it all.



## WORLD-CLASS TRAINING

- HGI TV - Live Company Broadcasts
- Field Training
- Product Provider Training
- System Training
- HGI University
- RMD Academy
- Company Events

HGI has many resources for all new associates to get the knowledge they need.

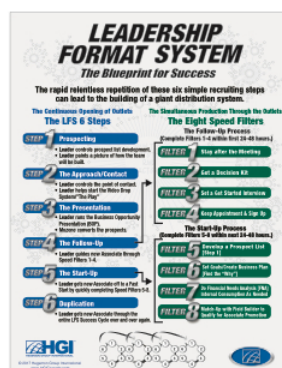


## A HYBRID BUSINESS MODEL

We have taken the best from:

- Turnkey Marketing
- Ownership Marketing
- Networking Marketing
- Corporate Systems
- Agency Systems

Proven, Predictable, Profitable,  
Self-Replicating, Self-Motivating,  
Self-Financed





# LEADERS WITH VISION



## *Helping People with Dreams*

### GET STARTED TODAY

If you are like most people you are ready to:

- Get paid what you are really worth.
- Have total control of your time.
- Call your own shots.
- Build true financial freedom for your family.



### THE NEXT STEP

- Set a follow-up appointment with your Regional Marketing Director.
- Sign up now.
- Get off to a Fast Start.

It takes leaders with vision to help people with dreams. With Hegemon Group International, your dreams can come true.

#### HGI Associate Contact:



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